

Restaurant Owners Association
Lobbying Instructions

“Lobbying” involves trying to influence others. In a few minutes, you will be allowed to try to convince others to adopt the same view of the smoking ban that you have.

- **To prepare for lobbying, create a poster that supports your position “for” or “against” the smoking ban. You might want to include a catchy slogan, if you can think of one. Your goal is to communicate in a few words and/or pictures why you favor or oppose the ban. *Be creative!***

When the Mayor announces that it is time to lobby, leave at least one person at your table to talk with those who want to change your view.

Send at least two people to lobby other people or groups. You might want to send someone to talk to a Council Member who voted on the “wrong” side. You might want to send someone to talk to the “general public.” You might want to send someone to talk to the Chamber of Commerce, the Restaurant Workers Union, or Citizens Against Government Interference. Target those people or groups who took the opposite side from what you recommended.

Be ready to convince others that your group has the right position. Still, if others convince you that your position is wrong, be willing to change.