

This is a follow up survey very similar to the last one we gave. It is NOT a test! We are giving it so we can learn more about young people and make better health classes for you.

DO NOT PUT YOUR NAME ANYWHERE ON THE SURVEY. The answers you give will be private and confidential. The information you give here will NEVER be used to find out your name.

This survey is completely voluntary. Whether or not you take it will not affect your grade in this class. You can also skip any question that you are not comfortable with. We do ask, though, that if you decide to answer the questions that you will please be honest. Some of the questions will ask about your parents or guardians. If you have more than one set of parents or guardians (for instance parents and step-parents), please answer for the one you spend the most time with.

Please read every question carefully and don't talk to other students while taking it. If you're not sure about any question, just answer as best you can. You have the whole period to take the survey, so you don't have to rush.

Most of all, THANK YOU for your opinion. It will help us make classes better for you. Please circle "yes" below if you would like to take it and "no thanks" if you don't.

1. Yes
2. No, Thanks

1. What school are you taking this survey in?
2. What class period are you taking this survey in?
3. Who is the regular teacher of the class you are in now?
4. What are your first, middle, and last initials? (These will **NOT** be used to find out your identity. They are required so we can link future surveys to this one.)
 - a. First:
 - b. Middle:
 - c. Last:
5. What is your date of birth?
 - a. Month:
 - b. Date:
 - c. Year:
6. What is your gender?
 - a. Male
 - b. Female
7. What grade are you in?
 - a. 9th
 - b. 10th
 - c. 11th
 - d. 12th
8. How tall are you? _____ feet and _____ inches
9. How much do you weigh? _____ pounds
10. Please mark the best answer for your mother (or female guardian).
 - a. Did your mother graduate from high school?
 - i. Yes
 - ii. No
 - b. Did your mother graduate from college?
 - i. Yes
 - ii. No
 - c. Did your mother complete additional school after college? *[For instance, did she complete a master's degree or a doctorate, or did she complete school to become a doctor, a lawyer, or something similar? If you don't know, please make your best guess.]*
 - i. Yes
 - ii. No
11. Which of these causes the most deaths among **Americans** (all ages) each year?
 - a. AIDS
 - b. Alcohol
 - c. Cigarettes
 - d. Homicide (murders)
 - e. Illegal drugs (like marijuana and cocaine)
 - f. Don't know

12. Which of these causes the most deaths among **young Americans** (ages 11-24) each year?
- AIDS
 - Alcohol
 - Cigarettes
 - Homicide (murders)
 - Illegal drugs (like marijuana and cocaine)
 - Don't know

13. Please mark how much you agree or disagree with each of these.

		Strongly Disagree	Disagree	Agree	Strongly Agree
a	Most of the time, when people advertise products they are more concerned about making a profit than giving correct information.				
b	People who advertise think very carefully about the people they want to buy their product.				
c	Two people may see the same movie or TV show and get very different ideas about it.				
d	Two people may see the same advertisement and get very different ideas about it.				
e	People are influenced by TV and movies, whether they realize it or not.				
f	People are influenced by advertisements, whether they realize it or not.				
g	When people make movies and TV shows, every camera shot is very carefully planned.				
h	When people make advertisements, every camera shot is very carefully planned.				
i	Movies and TV shows don't usually show life like it really is.				
j	Advertisements usually leave out a lot of important information.				
k	When you see an ad, it is very important to think about what was left out of the ad.				

14. Please mark how much you agree or disagree with each of these.

		Strongly Disagree	Disagree	Agree	Strongly Agree
a	To make money, tobacco companies would do anything they could get away with.				
b	Certain cigarette brands are specially designed to appeal to young children.				
c	Cigarette ads link smoking to natural things that humans want like love, good looks, and power.				
d	Wearing a shirt with a cigarette logo on it makes you into a walking advertisement.				
e	There are often hidden messages in cigarette ads.				
f	Movie scenes with smoking in them are made very carefully.				
g	When people see smoking ads, they are more likely to start smoking themselves.				
h	When people see movies with smoking in them, they are more likely to start smoking themselves.				
i	Cigarette ads show scenes with a healthy feel to make people forget about the health risks.				
j	Most movies and TV shows that show people smoking make it look more attractive than it really is.				
k	When you see a smoking ad, it is very important to think about what was left out of the ad.				

15. Please mark how much you agree or disagree with each of these.

		Strongly Disagree	Disagree	Agree	Strongly Agree
a	Smoking cigarettes is not as bad as everyone makes it out to be.				
b	Smoking cigarettes is enjoyable.				
c	Smoking helps you deal with problems or stress.				
d	Smoking helps you stay thin.				
e	There is no harm in having a cigarette once in a while.				
f	Smoking helps you feel more comfortable at parties.				
g	If you start smoking every day, it is very hard to stop.				
h	Smoking makes you look more mature.				
i	Smoking makes you look more attractive or sexy.				
j	It would be very easy for me to get cigarettes if I wanted them.				

16. Please indicate how much you agree or disagree with each of these.

		Strongly Disagree	Disagree	Agree	Strongly Agree
a	According to my mother , it is very important for me to stay off cigarettes.				
b	According to my friends , it is very important for me to stay off cigarettes.				

17. Please mark how much you agree or disagree with each of these.

		Strongly Disagree	Disagree	Agree	Strongly Agree
a	“Cool” people smoke cigarettes more than “uncool” people.				
b	A wealthy person is more likely to smoke cigarettes than a poor person.				
c	A successful person is more likely to smoke cigarettes than an unsuccessful person.				

18. What percent of each of these groups do you think smokes cigarettes at least once a month?

		0%	10%	20%	30%	40%	50%	60%	70%	80%	90%	100%
a	All people in the USA											
b	College students											
c	High school students											

19. Please mark your response to each statement, from “definitely no” to “definitely yes.”

		Definitely No	Probably No	Probably Yes	Definitely Yes
a	Do you think you will smoke a cigarette soon?				
b	Do you think you will smoke a cigarette at any time during the next year?				
c	If one of your best friends offered you a cigarette, would you smoke it?				

20. Have you ever smoked a cigarette, even 1 or 2 puffs?

- a. Yes
- b. No

(20a) Have you smoked a cigarette, even just one or two puffs, in the past 30 days?

- a. Yes
- b. No

(20b) On how many of the past 30 days have you smoked?

(20c) On each of the days that you smoked over the past 30 days, about how many cigarettes did you smoke EACH DAY?

21. Which of these best describes the total number of **cigarettes** you have smoked in your **whole life added together**?
- a. 0
 - b. 1-19
 - c. 20-100
 - d. More than 100
22. Think back to the smoking education program you recently had at your school. What was the name of that program?

23. Please answer these questions about the program.

		Strongly Disagree	Disagree	Agree	Strongly Agree
a	The instructor of the program was knowledgeable.				
b	I learned new information from the program.				
c	I enjoyed the program.				
d	I would like to have more programs like this one at my school.				
e	I would recommend the program to a friend.				
f	I felt like I participated in the program.				
g	The program kept my attention.				
h	Now that I have gone through the program, I am less likely to smoke cigarettes in the future.				
i	I think that the program would be effective in getting kids my age not to smoke.				
j	I will look at smoking differently from now on.				
k	I will look at media messages, like advertising and movies, differently from now on.				

24. The smoking education program you had over the semester was at least 7 sessions. How many did you attend?
- a. 0
 - b. 1
 - c. 2
 - d. 3
 - e. 4-5
 - f. 6-7
 - g. 8 or more
25. What did you most enjoy about the program?

26. What did you least enjoy about the program, or what could be improved about it?

27. What other comments do you have about this program?

28. Please respond to each of these questions about the questionnaire itself.

		Strongly Disagree	Disagree	Agree	Strongly Agree
a	I answered these questions honestly.				
b	I found these questions interesting.				

YOU'RE ALL DONE! THANK YOU!